

Park Board Meeting Minutes
Regular Meeting of October 18, 2023

PLACE	NAME	P/A	PLACE	NAME	P/A
1	Angela Lewallen	P	6	*Blake Wyne	P
2	Elizabeth Flores	A	7	John Brooks	A
3	Chery Brennan	P	8	Jim Domer	P
4	Chris Crawford	P	9	Elaine Borchardt	P
5	Julia Sykes	P			

A. Call Meeting to Order and Announce Quorum is Present:

The October Park Board Meeting was called to order by Blake Wyne, Park Board Chair at 6:03 p.m.

B. Visitors: 0

C. Approval of Park Board Minutes:

Chris Crawford motioned to approve the Park Board Minutes of the September 13, 2023, meeting as written. The motion was seconded by Julia Sykes and the vote was unanimous.

D. New business:

- a. Introduction of Senior Administrative Assistant, Celia Solomon
 - i. Marcus: Celia started 9/27 and worked with Keep Denton Beautiful, Keep Lewisville Beautiful. Has knowledge of sustainability and is fitting in well with the team, brought husband and 9 month old son to live in Denton.
- b. CAPRA – Chris Chastain and Jose Marines
 - i. Blake: Is it possible to receive the self-assessment form?
 - ii. Chris Chastain: We are posting these narratives and reports on the Play Lewisville site for accountability and transparency. You can get the full report with narrative and live updates because it's linked to Google. Also wanted to add that the standards are changing at CAPRA and beta-tested changes will be put into place (ex: condensing, broadening standards) and we will stay up to date with that and will pivot as needed. Additionally, 5 agencies in Texas were newly accredited and that makes us the top state regarding accreditations.
 - iii. Chris Crawford: Was that coordinated?
 - iv. Chris Chastain explained the locations of the other accredited cities.
 - v. Chery: I'm proud of you!
 - vi. Chris Chastain: We are official on the CAPRA website, very exciting!
 - vii. Blake: Good job!
 - viii. Elaine: Yes, a team effort, very proud.
 - ix. Stacie: The wrap up reel on the CAPRA Instagram featured our team huddle.
- c. Harry Potter Month Program Calendar – Erika Tang and Miranda Maloy

- i. Blake: Do you have to be a Thrive member or pay a daily fee?
 - ii. Miranda: There is a legend showing which are paid events, not all are paid.
 - iii. Stacie: If you're wondering, yes, I'm expecting you to show up to the November meeting in costume.
 - iv. Chris Crawford: where can we find the cost of each event?
 - v. Miranda: That will go out on social media with times and costs – it'll look much busier than the calendar in the presentation but with all necessary information. And there will be weekly event calendars as well.
 - vi. Stacie: We'll send out the event calendars to you through email.
 - vii. Chery: How competitive will the Park Board be with our costumes?
 - viii. Stacie: I'll take that up with the Ministry of Magic.
- d. Pickleball Gym Use Report – Erika Tang and Ramiro Espinosa, Jr.
- i. Julia: Is there a concern with nonresident usage?
 - ii. Erika: We field some concern about wait time, especially during July-August because we're the only indoor court around that's open during that period
 - iii. Blake: Can we tell what municipalities are represented? Wondering if it's a group coming over to play
 - iv. Ramiro: It's a good spread. Some as far as Abilene. But mostly Flower Mound, Denton, etc
 - v. Chery: how much are memberships?
 - vi. Erika: 20 & 30, 50 & 75 annual
 - vii. Angela: Once you start charging for membership at Herring, will that balance out the income?
 - viii. Erika: Yes
 - ix. Elaine pointed out an error in the slide before "TOTAL SCANS FOR THRIVE: MEMBERSHIP SCANS -THRIVE" slide – it had to do with the pricing
 - x. Asterisk should be by August on Total by Month slide
 - xi. Title of slide for Usage per day by Month should have a different title from "THRIVE OPEN PLAY"
 - xii. Julia: the nets (at SV) aren't provided? (clarified by Blake)
 - xiii. Even public use?
 - xiv. Erika: a lot of Pickleball players have their own, but otherwise they can rent from us
 - xv. Elaine: if you rent a court at SV, how do you kick people out that are using them for free?
 - xvi. Ramiro: We haven't had a problem but you can show your receipt, can escalate to Park Ranger, whose number is provided on the receipt
 - xvii. Angela: If you rent the net in the evening, can you return in the morning?
 - xviii. Erika: Yes, you can return until 9pm or the next morning at Thrive
 - xix. Julia: With expanded hours, would revenue be expanded?
 - xx. Erika: we'll look at that. In April, people will be required to purchase separate memberships for Thrive & Herring.
 - xxi. Julia: What about age demographics?
 - xxii. Erika: We can break it down through looking at memberships. We mostly see seniors. A handful of YAs. We can provide that data for you
 - xxiii. Julia: Was just looking for the general idea

- xxiv. Elaine: What discussions will be had about the added incentive to continue with membership at Herring?
- xxv. Chris Chastain: You showed revenue/person/hr. You implied that the difference was due to the cost of membership between the two facilities
- xxvi. Erika: Some of it was participation as well. Herring has more people participating and more hours
- xxvii. Elaine: Parking could also be an issue with the construction nearby
- xxviii. Erika: We have good ADA parking, ample parking, don't think that's an issue
- xxix. Chery: What about the other sports? What's represented?
- xxx. Julia: Can we have a pickleball etiquette class?
- xxxi. Ramiro: There are actually new signs
- xxxii. Julia: I appreciate the effort!
- xxxiii. Elaine: Good job!
- xxxiv. Blake: Thank you!

E. Report:

- a. Director's Report - written.
- b. Preserve and Greenbelt Manager's Report - written.
- c. Programs Manager's Report - written.
- d. Park Operations and Development Manger's Report - written.
- e. CIP Coordinator Report - written.
- f. Volunteer Opportunities - written.

No notes on the reports.

Elaine: Side note - Stacie, I saw you on TV last night. Channel 8. Community members against AirBnbs. Saw you sitting there!

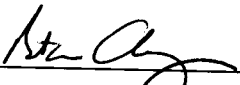
Stacie: Oh wow!

F. Round Table:

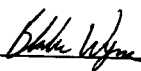
- Angela Lewallen -
- Elizabeth Flores -
- Chery Brennan -
- Chris Crawford -
- Julia Sykes -
- Blake Wyne -
- Michael Pope -
- Jim Domer -
- Elaine Borchardt -

H. Adjournment:

A motion was made by Chris Crawford to adjourn the meeting at 6:58 p.m., was seconded by Julia Sykes and the vote was unanimous.



 Stacie Anaya, Director



 Blake Wyne, Chair